

HERON HILL
WINERY



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MEDIA RELEASE

Heron Hill Winery – Spectacular Tasting Room, August 3, 2009

Heron Hill Winery has been named by Travel & Leisure magazine as having one of the world's 10 most spectacular tasting rooms, in the company of Opus One in the Napa Valley, Craggy Range Giants Winery in New Zealand, and Chateau Haut-Brion in France among others. Heron Hill Winery's barrel-vaulted tasting room is perched on a hill overlooking scenic Keuka Lake in New York's Finger Lakes Region. For over 30 years the winery has set the highest standards for wine quality, customer satisfaction and tasting room experience.

This is truly a feather in the cap of the Finger Lakes Region. Having one of the most spectacular tasting rooms in the world makes Heron Hill Winery a travel destination for all wine lovers and travel enthusiasts worldwide. Owner, John Ingle's philosophy that drove the renovation was high-end customer service. "We translated that into listening and serving all of our customers' needs – from tasting great wine, to an enjoyable entertainment experience, to feeling refreshed and rejuvenated after having visited the winery. The New York wine industry is experiencing a dramatic renaissance, and we're leading the way by offering a unbeatable wine tasting experience."

The new facility was designed by New York City architect Charles Warren in 1999, an associate of the renowned architect Robert Stern. Warren's design along with John's vision turned Heron Hill into one of the most innovative and attractive wineries on the East Coast. The architecture reflects the history of the area and is really a style of its own, a Finger Lakes style that combines the many elements that make the area unique. For instance, the observation tower in the center of the building is reminiscent of the farm silos that dot the area's country hills. The winery also has a Greek Revival quality, a common style to homes and farms in this historic community. Finally, the stone cobbles that adorn both the inside and outside of the building enhance the natural feel of the winery and recall the cobblestone houses built in the area from clearing the stony fields and vineyards.