

HERON HILL
WINERY



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PRESS RELEASE

Heron Hill Winery – Introducing the Heron Hill Winery Blog, May 13, 2009

Have you ever wanted to know what happens behind the scenes at Heron Hill Winery? What's going on in the vineyard or cellar? Would you like to read about what's new in the tasting hall or the tasting room on Seneca Lake? Now you can get an up close and personal look at what is going on at Heron Hill from the people who work there!

There are ten staff members blogging about the vineyards, cellar, events, wine pairings, Seneca Lake tasting room, featured wines and more. Each person takes a turn and blogs about what's going on in their department. Each post talks about the blogger's specialty and really features the personality of the blogger. From upcoming new releases such as the new Blaufränkisch to wine pairings for Riesling – there is always something to peak everyone's interest. This week the owner, John Ingle, is blogging about "May is Riesling Month". Heron Hill has some great free shipping offers and is featuring a Riesling tasting flight including six different styles of Riesling for \$5!

Heron Hill's blog is updated on a weekly basis and comments are always welcome! For more information on the blog go to www.heronhillwines.blogspot.com.

Heron Hill Winery is nestled into a hill overlooking scenic Keuka Lake in New York's Finger Lakes region. For over 30 years the winery has set the highest standards for wine quality, customer satisfaction and tasting room experience. Visit www.heronhill.com.