

HERON HILL  
WINERY



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**MEDIA RELEASE**

**Heron Hill's new screw cap machine makes it's first run this week!**

August 3, 2011 - Heron Hill Winery will release it's next bottling of the Game Bird Series with an innovative new screw cap closure! Winemaker, Bernard Cannac along with the production team have been working diligently on the transition from the standard cork bottling line to a newer style screw cap bottling line.

Owner and grape grower, John Ingle says, "As part of Heron Hill's continuing effort to make the freshest, purest Rieslings and Chardonnays, we have invested in an Italian made Fimer machine capable of bottling wines with either cork or screw cap closures. We believe the screw cap option will provide the best storage for select products and that it ensures these wines will retain their profile so that consumers may enjoy the wines as our winemaker intended."

The Game Bird Series will be the first wines to hit the shelves at Heron Hill's three locations, restaurants and wine stores. The Game Bird Series of wine is special because they were developed to honor Jo Ingle's father, Wally, a great hunter, sportsman and gentleman. The red, white and blush blends are great for picnics, BBQ's and enjoying with friends.

Winemaker, Bernard comments, "The Game Bird White is first on the schedule to be bottled using the Stelvin screw cap closures. We are very excited about the new line, which we have already used for bottling the 2009 Riesling Reserve and the 2009 Ingle Vineyard Riesling with natural corks. Our production team has not used a screw capper in past experiences, so we are all very anxious to learn it's intricacies and see it work. After the Game Bird Series, screw caps will be used on the white wines from the Heron Hill Classic line. We are choosing wines that do not require bottle aging, like the Chardonnay, Riesling and Muscat. The Classic Pinot Noir and Cabernet Franc will continue using natural corks because these wines benefit from bottle aging. The Game Bird and whites in the Classic series are ready to drink wines, which makes them the perfect candidates for our new screw cap bottling machine, it's a nice start I think!"

For more information about Heron Hill Winery, the Blue Heron Café and Tasting Rooms on Seneca and Canandaigua Lakes, visit [www.heronhill.com](http://www.heronhill.com).

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